



# Audubon PENNSYLVANIA

 Audubon



BIRD TOWN  
PENNSYLVANIA

## Bird Town Municipal Application

**PLEASE COMPLETE APPLICATION AND RETURN BY MAIL OR EMAIL. If you are only completing pledge (section 1), please do not print/send entire four-page application)**

### **PLEDGE:** SECTION 1: Basic Information

1. Name of Municipality: \_\_\_\_\_

City  Township  Borough  Neighborhood

\* When "town" is used in this application, it refers to any of the above.

2. Applicant is a(n):

EAC  Township Board  Township staff  Resident  Other

3. Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

4. Population of town: \_\_\_\_\_

5. Number of Households: \_\_\_\_\_

6. How would you describe your town's setting:

Urban  Suburban  Rural  Combination

7. Acreage of public parks in the town:

8. County of municipality:

9. Does your town have an EAC (environmental advisory council) or green committee or similar?  Yes  No (if no skip to question 15)

10. Number of EAC/committee members:

11. Meeting are held: (for example: "First Tuesday of each month.")

12. Meetings are held at:  Township building  Library  Home  Other:

13. Does your EAC have its own budget?  Yes  No

14. What is the main source of revenue for the EAC?

15. Please list successful environmental initiatives your group has brought to the town:

16. Does your town have any ecological ordinances (i.e. native plant ordinance, etc)?

If so, please list and include adoption date:


17. Are there any ecologically significant elements to your town? (i.e. mountain, Important Bird Area, State Park, etc.)

18. Does your town hold a "community day" (or similar) each year?  Yes  No If yes, when?:

19. How did you first hear of Bird Town?

20. What are your primary goals in partnering with Audubon to create a Bird Town in your municipality? (i.e. Meet MS-4 permit outreach requirements, more informed public, etc.)

**STOP HERE** if your municipality is simply interested in *learning more* about Bird Town. By making this "pledge" you'll be included in some Bird Town correspondence which will enable you to see how other Bird Towns function. You will not be designated a Bird Town until you're ready to commit to section 2 . There is **no fee** for this level.



**FLEDGE: SECTION 2, Part A: Qualifying Criteria – What you have**

*(Please check all that apply and provide the requested documentation. The "Other" item under each category is designed to allow applicants to demonstrate an important municipal accomplishment that Audubon's Bird Town criteria otherwise overlook; to use this option, please include a narrative attachment and any other supplemental information.)*

Town must have at least 5 of the following:

- Town has an Environmental Advisory Board, Sustainability Committee or similar
- The community has a park system with natural habitat for birds. This is demonstrated by bird monitoring results and/or data obtained from researchers or local volunteers
- Park planning seeks to improve bird habitat (attach park plans that illustrate preserved habitat)
- Parks offer environmental educational programming for public
- The community contains a segment of an Important Bird Area or Audubon Sanctuary
- 1% of households are currently registered in the Bird Habitat Recognition program
- The community is a past recipient of Montgomery County Land Trust's *Green Futures Achievement* award or similar
- The community has at least one environmental ordinance in place. This might include a native plant ordinance, an IPM ordinance, updated "weed law", buffer, etc. (Attach ordinance or provide link)
- The community currently has Tree City, Trail Town, Transitional Town, Sustainable City, Heritage Town (or similar) status. Please state which and for how long:
- Community partners with local environmental organizations such as nature centers, Audubon chapters, Master Gardeners and other groups, etc. to provide regular programming. Please list partners
  - i.**
  - ii.**
  - iii.**
- Community has adopted a Bird Town resolution (Sample available at Bird Town website)
- Township and/or EAC regularly bring in speakers addressing environmental issues related to land use, sustainability, energy, etc.

- Town regularly plants new native trees in parks or other public land.
- Town has planned or created a demonstration garden on public property. Please attach plan or photo of existing demonstration.
- Other: Demonstrate in an attached narrative

**FLIGHT** – Section 2, Part B, What you need (you have one year to complete this list)

**New towns must then meet the following criteria to be fully designated a Bird Town:**

**A. GOAL: Engagement/Education/Outreach**

- 50 people in township have taken the healthy yard pledge:  
[pa.audubon.org/pledge](http://pa.audubon.org/pledge)
- Audubon and citizen science literature is made available at public outlets (library, twp bldg., etc)
- Speaker series, minimum of three talks scheduled (for example winter series or seasonal)
- Bird Town* newsletter and logo posted on township website
- A table event promoting *Bird Town* at ONE township community event

**B. GOAL: Conservation**

- School project proposal developed
- Stewardship workshop (if funding available)
- Review of and action plan for the Native Plant Ordinance

**C. GOAL: Create sustainable program with partners**

- Identify one corporate/business partnership for Audubon (where possible)
- Identify three Habitat Discount Card businesses

After year one, annual Bird Town program fee is \$500 per year.

Please return this application to:



**Bird Town**

Audubon Pennsylvania, 1201 Pawlings Rd. Audubon PA 19403

Or Email to: [ssaffier@audubon.org](mailto:ssaffier@audubon.org)